

THE GLOBAL AEROSPACE, DEFENCE, SECURITY, ENERGY AND MINING CONFERENCE

CONVERGX®

WHERE INDUSTRY LINES DISAPPEAR

SPONSORSHIP OPPORTUNITIES

FEBRUARY 5-7, 2019 | CALGARY, CANADA

CONVERGX®

THE GLOBAL AEROSPACE, DEFENCE, SECURITY, ENERGY AND MINING
CONFERENCE

ConvergX® is purposefully designed as a common interest conference to connect global senior industry executives. These sectors collaborate with a proven ability to accelerate growth through innovation and create solutions to common problems. These industries are positioned to become trusted partners who understand the requirements and demands on all levels. The conference objective is to deliver into new supply chains, diversify portfolios and engage in long term viable business connections. ConvergX® remains the only conference of its kind engaging these critical global industries.



DELIVERING ACCESS TO KEY DECISION MAKERS

Traditional methods of profitable business development are being replaced by unique, tactical methods of connecting markets. A “business ready” environment is what you will find at ConvergX®. Take advantage of an unparalleled opportunity for sponsors, speakers and delegates to build opportunities in adjacent markets. ConvergX® spans the commercialization gap to accelerate building business locally or internationally.

WHAT DO THE ENERGY, AEROSPACE, DEFENCE AND MINING SECTORS HAVE IN COMMON?

A lot more than you might initially think. Massive industry oversight, precision geolocating, and specialized logistics for equipment transport are just a few. How often do they come together to sell to each other or share intel? Rarely, if ever - until 2016 when Kim Van Vliet, CEO of WaVv Strategic Consulting put on the first ConvergeX® conference to bring these vital sectors together.

This one-of-a-kind conference allows collaboration of the energy industry and the aerospace/defense/security sectors for business, investment and innovation opportunities. In only two years, ConvergeX® has generated more than 40 business transactions that wouldn't have happened otherwise.

WHY RESOURCE COMPANIES SHOULD ATTEND:

Connect. Sell. Buy. Fund. You'll meet industry-leading executives. You'll see how many of your products, services and technologies can be applied to a sector you never considered before. You'll learn about products, services and technologies that solve your problems from companies who don't typically engage with energy firms. You'll learn what foreign defence contractors look for to meet their investment obligations in Canada.

WHY AEROSPACE, DEFENCE & SECURITY COMPANIES SHOULD ATTEND:

Technology, services and resources that must deliver a similar level you expect of security and operational dependability in all geographic regions are the basis of the energy sector. At ConvergeX® you'll meet executives that understand a highly regulated business environment and that they also continuously seek innovation to remain competitive. A direct link to an industry sector capable of meeting your needs in delivering subsurface, surface, land and air solutions will result in effective cooperation. Direct, indirect or government required Canadian technology procurement demands can be achieved by a close relationship with the energy sector.

UNIQUE TO THE RESOURCE SECTOR

The defence industry utilizes similar technology as the energy sector with obvious unique outcome requirements. There is a significant need to invest and acquire technology or services by Aerospace, Defence and Security companies. As such, there is an opportunity for cross-sectorial diversification and immediate business opportunities.



UNIQUE TO THE AEROSPACE, DEFENCE AND SECURITY SECTORS

The energy sector is recognized as the most receptive to the innovation needs of defence and vice-versa. With equal levels of technological capabilities and needs, both industries are accustomed to the demand for innovation and global delivery of technology.



COMMON TO ALL SECTORS

The conference will provide an opportunity for companies to meet, learn about each industry, initiate meaningful dialogue to create growth opportunities, encourage investment dollars into the Aerospace, Defence, Energy, Security and Mining sectors while benefiting companies and their clients from those strategic relationships.



AT CONVERGX™, YOU WILL:

- Learn where real and immediate opportunities are in the industries.
- Provide *your* company expertise to other industries.
- Attend panel sessions delivered by world class experts.
- Participate in self directed B2X networking sessions with industry leaders through our portal.
- Determine corporate ability to provide R&D investments to, or receive from any sector.
- Create industrial allegiances for export of goods and services.
- Find a significant opportunity for diversification.



FOUNDER'S LEVEL SPONSOR - SOLD OUT



\$25,000 CAD

- Welcome message in the Official ConvergX® Program
- Opportunity to deliver a five-minute address on Day One
- Opportunity to provide a Keynote speaker for one time slot at the conference
- Opportunity to provide a participant for a panel in relevant subject areas
- Opportunity to distribute one (1) piece of marketing collateral at conference (to be provided by sponsor)
- Full access for up to six (6) guests to the Founders Lounge
- Six (6) ConvergX® Full Conference Passes
- Six (6) Scotch Tasting Event Passes
- Full page ad in the Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website with link to Sponsors website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

PRINCIPAL SPONSOR

\$20,000 CAD | LIMIT 2

- Opportunity to provide a Keynote speaker for one time slot at the conference
- Opportunity to provide a participant for a panel in relevant subject areas
- Full access for up to five (5) guests to the Sponsors Lounge
- Five (5) ConvergX® Full Conference Passes
- Five (5) Scotch Tasting Event Passes
- Full page ad in the Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website with link to Sponsors website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

ELITE SPONSOR

\$15,000 CAD | UNLIMITED

- Opportunity to provide a participant for a panel in relevant subject areas
- Full access for up to four (4) guests to the Sponsors Lounge
- Four (4) ConvergX® Full Conference Passes
- Four (4) Scotch Tasting Event Passes
- ½ page ad in the Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website with link to Sponsors website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

PREMIUM SPONSOR

\$10,000 CAD | UNLIMITED

- Three (3) ConvergX® Full Conference Passes
- Three (3) Scotch Tasting Event Passes
- ½ page ad in the Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website with link to Sponsors website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

EXECUTIVE ROUND TABLE SPONSOR

\$10,000 CAD | EXCLUSIVE

- Opportunity to provide a Welcome Speech for the Executive Round Table
- Three (3) ConvergX® Full Conference Passes
- Three (3) Scotch Tasting Event Passes
- ½ page ad in the Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website with link to Sponsors website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

CONVERGX® AWARDS NIGHT SCOTCH TASTING SPONSOR

\$10,000 CAD | EXCLUSIVE

- Opportunity to provide a welcoming address at the Scotch Tasting
- Three (3) ConvergX® Full Conference Passes
- Three (3) Scotch Tasting Event Passes
- ½ page ad in the Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website with link to Sponsors website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

THE DAILY DROP

\$10,000 CAD | EXCLUSIVE

- Provide daily one-page update/news/advertising – delivered in hotel room
- Provide daily corporate promotional item – delivered in hotel room
- Provide daily item to all attending delegates
- Sponsor and ConvergX® Logo printed prominently on room key
- Three (3) ConvergX® Full Conference Passes
- Three (3) Scotch Tasting Event Passes
- ½ page ad in the Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website with link to Sponsors website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal



LUNCHEON SPONSOR

\$7,000 CAD | LIMIT 2

- Verbal recognition as Luncheon Sponsor
- Opportunity to provide welcoming address at lunch
- Opportunity to introduce Luncheon Keynote
- Two (2) ConvergX® Full Conference Passes
- Two (2) Scotch Tasting Event Passes
- ¼ page ad in the Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

KICK-OFF RECEPTION SPONSOR

\$7,000 CAD | EXCLUSIVE

- Opportunity to provide a five-minute Welcome Speech at the Kick-Off Reception
- Opportunity to introduce Reception Keynote
- One (1) ConvergX® Full Conference Pass
- One (1) Scotch Tasting Event Pass
- ¼ page ad in the Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

PANEL SESSION SPONSOR

\$5,000 CAD | LIMITED TO NUMBER OF PANELS

- Opportunity to provide a Moderator or Participant for specified panel session
- One (1) ConvergX® Full Conference Pass
- One (1) Scotch Tasting Event Pass
- Recognition in Official ConvergX® Program (distributed to all delegates)
- Digital logo recognition during session
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

AWARD SPONSOR

(5) YEAR COMMITMENT | \$5,000 CAD/YEAR

- i. Pre-Commercialized Tech Innovation Award: **SOLD – Stonecracker Scientific Law LLP**
- ii. Cross Sector Technology Award: **SOLD – Bennett Jones LLP**
- iii. Cross Sector Companies Award: **AVAILABLE**
 - One (1) ConvergX® Full Conference Pass
 - One (1) Scotch Tasting Event Pass
 - Opportunity for Sponsor to provide representative to present award on stage
 - Recognition in Official ConvergX® Program (distributed to all delegates)
 - Logo engraved on specified award
 - Logo recognition throughout conference
 - Logo recognition on the Official Conference Sponsorship Sign
 - Logo recognition on the ConvergX® website with link to Sponsors website
 - Logo on ConvergX® marketing collateral (where possible & applicable)
 - Access to the ConvergX® B2X Portal

CHARGING STATION SPONSOR

\$5,000 CAD | EXCLUSIVE

- Company branding in Charging Station Lounge for both conference days
- One (1) ConvergX® Full Conference Pass
- One (1) Scotch Tasting Event Pass
- Recognition in Official ConvergX® Program (distributed to all delegates)
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

CONVERGX® B2X SPONSOR

\$5,000 CAD | EXCLUSIVE

- One (1) ConvergX® Full Conference Pass
- One (1) Scotch Tasting Event Pass
- Recognition in Official ConvergX® Program (distributed to all delegates)
- Logo recognition on B2X website
- Logo recognition throughout the conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

WIFI SPONSOR

\$5,000 CAD | EXCLUSIVE

- One (1) ConvergX® Full Conference Pass
- One (1) Scotch Tasting Event Pass
- Recognition in Official ConvergX® Program (distributed to all delegates)
- Logo recognition throughout conference
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website
- Logo on ConvergX® marketing collateral (where possible & applicable)
- Access to the ConvergX® B2X Portal

BREAK SPONSOR

\$3,000 CAD | LIMIT 4

- One (1) ConvergX® Full Conference Pass
- Recognition in Official ConvergX® Program (distributed to all delegates)
- Verbal recognition at the beginning of the break
- Opportunity to select snack and or candy of choice
- Logo recognition on tent cards placed in break area
- Logo on Break Sponsor signage at entrance to break area
- Logo recognition on the Official Conference Sponsorship Sign
- Logo recognition on the ConvergX® website
- Logo on ConvergX® marketing collateral (where possible and applicable)
- Access to the ConvergX® B2X Portal



PROUDLY PRESENTED BY



Business Beyond Borders

CONTACT INFORMATION

**ARE YOU READY TO JOIN THE GLOBAL CONVERSATION?
TO BE A PART OF CONVERGX[®] 2019, PLEASE CONTACT:**

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WWW.CONVERGX.CO